



PET CREMATION MARKET INSIGHT

PET CREMATION IS A GROWTH INDUSTRY WITH ANNUAL TURNOVER IN THE UK ALONE OF £22MILLION





DEDICATED PET CREMATORIALS HAND BUILT IN THE UK

As a nation of animal lovers, we treat our pets as if they are family members, we treat them as well as we possibly can for their entire life. Unfortunately, pets will eventually pass away leaving an empty hole that was once filled with love and joy. This is when owners love to pay their respect and give them a send off they will remember so their family pet can be remembered forever, this is known as pet cremation.

Some cities in the UK have dedicated pet cemeteries but many owners won't have that option as they are currently limited. A pet cremation service is an ideal choice for owners that would like to see the ashes of their family pets scattered in their favourite locations or kept in a special place at home. The sector is currently seeing huge growth and extra capacity will be needed in many areas throughout the UK.

There couldn't be a better time to start up a Pet Cremation business. Pet ownership is on the rise, legislation and laws are getting stricter to stop people from disposing of their pet themselves and with the increased desire for cremation after death all businesses within this industry are truly thriving.

"I have recently purchased an i8-PC2 for my pet cremation business. This product is excellent and easy to operate. So good in fact that I am considering purchasing a bigger model – i8-55A or i8-75A perhaps! The sales service was really good, and I know they will be available to help with any questions I have"

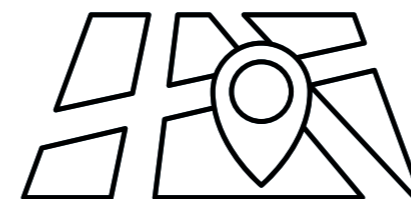
GARY CHEN, PET CREMATORS SC



HOW TO GET STARTED

This isn't an industry to go into without doing your research and understanding fully what is involved in the process. You will be dealing with members of the public on a daily basis during a very stressful and emotional times You will be collecting and handling dead animals and their remains once the process has finished.

PICKING A LOCATION



As a growth market, selecting the right location can have a huge effect on the success of your business. Quite often choosing an area that is both accessible for local communities yet far enough away for there to be no concerns in regards to planning and permitting.

As a sensitive business you must also consider the impression your location gives to customer when they arrive to collected the ashes of their loved ones.

SELECTING A CREMATORIUM SUPPLIER

Inciner8 have many years experience in the supply, servicing and maintenance of pet cremators. This puts us in a good position for people looking to start out in pet cremation industry.

Our range of machines have been designed to suit all sizes of operation - from small family businesses to larger commercial operations. Irrespective of your size, you will always have access to our enviable after sales service and award winning technical team. We may not be the cheapest, but we know our products are well respected and used within the pet cremation industry.

HASSLE FREE PLANNING

Here at Inciner8 we have made the process and planning as simple as possible for a hassle free experience. All our models are DEFRA approved so this normally requires no permit, you just have to let the AHVLA know about your business plans and they will give you the correct documentation to start your business correctly and legally so you can focus on the important aspects such as great customer service.



MORE MARKET FACTS

Here you will find a range of data and facts that will enable you to target your audience and give you a better understanding of your surrounding areas, your competition and areas which have the opportunity to have huge growth within the pet cremation industry. We have only covered the UK for the collection of this data but pet cremation is a massive worldwide business worth reportedly \$28billion and with pet ownership skyrocketing that figure is only going to increase year on year.

100,000

AMOUNT OF ANIMALS CREMATED EVERY YEAR IN THE UK

10.1

MILLION DOGS IN UK

**20%
GROWTH**

IN PET OWNERSHIP
(2019/20 VS 2020/21)

6,600

GOOGLE SEARCHES PER MONTH

£187

FOR A DOG TO BE CREMATED

1.5

MILLION PETS DIE EVERY YEAR IN THE UK



YEAR ON YEAR GROWTH

34
MILLION
PETS IN THE UK

51%

OF UK ADULTS OWN PETS

GROWTH OF PETS

The highest proportion of pets within the UK has been highlighted below, it will show you areas of significant importance and areas which you should look to target if entering the pet cremation industry.

AROUND
150

PET CREMATORIUMS & CEMETERIES IN THE UK

10.9

MILLION CATS IN UK



DEDICATED PET CREMATORIUM

Inciner8 has grown into a market leader within the pet cremation industry. We now boast a range of three dedicated pet cremation solutions designed with the users and the pets in mind. They are centred around ultimate performance and usability, designed to be used day after day.

All Inciner8 pet cremators are DEFRA Type Approved, this means all our products have been tested and passed by the UK Government's Department of Environment, Farming and Rural Affairs (Defra). They test every model for emission levels and the amount of smoke that will be produced during all stages of normal operation. You can be well assured that when buying with Inciner8 we not only perform to the highest standard, we can back it up with seals of approval from Government testing.



MODEL: I8-PC1

Combustion Chamber Volume (m ³)	0.13m ³
Burn Rate*	up to 30kg p/h
Average Fuel Consumption	4-5 ltrs p/h
Operational Temperature	> 850°C
Door Size (mm)	500 x 310
Length, Width, Height (mm)	750, 750, 2720



MODEL: I8-PC2

Combustion Chamber Volume (m ³)	0.57m ³
Burn Rate*	up to 50kg p/h
Average Fuel Consumption	15-20 ltrs p/h
Operational Temperature	> 850°C
Door Size (mm)	700
Length, Width, Height (mm)	2080, 1100, 3840



MODEL: I8-500A

Combustion Chamber Volume (m ³)	5.00m ³
Burn Rate*	up to 450kg p/h
Average Fuel Consumption	30-40 ltrs p/h
Operational Temperature	> 850°C
Door Size (mm)	3500 x 1500
Length, Width, Height (mm)	4700, 1910, 5750

IT IS NOT JUST THE CREMATION COSTS

Costs for pet cremation are not just the fees for the animal to be cremated but a considerable amount of additional extra costs that can be added to the initial fee. In fact, these additional costs on average are considerable more than the cost to cremate the pet, these additional costs can be a huge financial gain for pet cremation businesses and can at least double your financial profits each year.

People want to show appreciation for their recently lost pets and seek ways to express their love and devotion for them with memory plaques, ash urns, engraved pictures and a wide range of other additional bereavement products. This will improve your service, their happiness and most importantly will help grow your business.

ACCESSORIES & CONSUMABLES

Here at Inciner8 we stock a comprehensive range of products designed to make the operation of whichever pet crematorium easier, cleaner and more profitable. These products have been specially designed to excel with our cremators and to increase your usability and speed during operation.

The accessories we stock are:

- Loading Trolley
- PPE Protection Equipment
- Metal ID tags
- Cardboard Rolling Tubes
- Cremation Trays
- Cleaning Tools Set

All these accessories can be ordered with your new machine or at a later date to suit.

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